

**Draft Agenda – October 11, 2011**

Tuesday, October 25, 2011		
7:45 am	Registration – Grand Ballroom Foyer	
<b>ESC BOARD OF DIRECTORS MEETING</b> Salon I Meeting Room 8:00 am – 11:00 am		
	Salon II Meeting Room	Yeager & Wright Meeting Rooms
8:00 am – 8:40 am	Joint Industrial Consortia (DG, Boiler, Industrial EE)	
8:40 am – 9:20 am	Boiler MACT, William O'Shea Plant Engineering, Jim Langhenry	GFEN Consortium*
9:20 am – 10:00 am	Renewable Energy Workgroup/Consortium Renewable Energy Report Highlights	RCEE Consortium*
10:00 am – 10:40 am	Neil Leslie and Ryan Kerr, GTI	Oil Conversion Consortium
10:40 am – 10:50 am	Break	
10:50 am – 11:30 am	NGV Workgroup Meeting Guest Speakers: Waste Management, Inc., ANGI Energy Systems	Residential Burner Tip/ Residential Video Consortia*
11:30 am -- 11:45 am		Commercial Buildings Consortium* (lunch provided)
11:45 am - 12:30 pm	<b>LUNCH ON OWN</b>	
12.45 pm – 1:00 pm	<b>Welcoming Session</b> – Davis, Hughes & Earhart Meeting Rooms Nancy Lange, Chair, ESC Board of Directors	
1:00 pm – 1:20 pm	<b>Keynote Address:</b> Rocco D'Alessandro, Executive Vice President Operations, Nicor	
	<b>Strategic Marketing Track</b> Davis, Hughes & Earhart Meeting Rooms	<b>Efficiency/Conservation Track</b> Salon II Meeting Room
1:30 pm – 2:10 pm	<i>The Business Case for Appliance Repair Programs</i> Jennifer McAdams, DTE Energy	<i>New Approaches to Energy Efficiency Marketing</i> James Jerozal, Nicor Gas
2:10 pm – 2:50 pm	<i>Natural Gas Price &amp; Supply Forecast</i> Karl Stanley, Vice President Commercial Operations, Nipsco	<i>Building Commissioning, retro-Commissioning &amp; Audits</i> Gary Ambach, Michaels Energy
2:50 pm -3:05 pm	Break	
3:05 pm – 3:40 pm	<i>Challenges &amp; Opportunities Serving a Metropolitan Market</i> Pat Michalkewicz, Peoples Gas/Integrys	<i>Comprehensive Implementation of Energy Efficiency Measures for Small Businesses</i> Alex Castro, Lime Energy
3:40 pm – 4:15 pm	<i>New Directions in Market Strategy</i> Gary Rehm, Atmos	<i>Industrial/Commercial Energy Management</i> Gary Powers, Hawkeye Energy Solutions
4:30 pm – 4:45 pm	Buses depart from hotel for Gas Technology Institute	
5:00 pm – 7:30 pm	<b>Tour of Gas Technology Institute</b> <b>Reception – Sponsored by Gas Technology Institute</b>	
6:45 pm – 7:30 pm	Buses return to Hilton Rosemont hotel	

\*Denotes open to consortia members only

**Draft Agenda – October 11, 2011**

Wednesday, October 26, 2011		
7:15 am – 8:15 am	Continental Breakfast, Registration and Exhibits Open – Lindbergh Room & Ballroom Foyer	
8:00 am – 8:25 am	<i>ESC Orientation for First Time <b>Utility</b> Attendees</i> Meeting Room: Wright	<i>ESC Orientation for First Time <b>Equipment Manufacturers</b></i> Meeting Room: Yeager
	<b>Industrial Track</b> Meeting Room: Salon I	<b>Residential/Commercial Track</b> Meeting Room: Salon II
8:30 am - 9:05 am	<i>How to Identify Remaining Opportunities for Industrial CHP</i> Uday Purani, Kraft Power	<i>Gas Fired Heat Pump Application and Growth Opportunities</i> John Koenig, Aisin Tony Hill, Southwest Gas Corporation Robert Ard, IntelliChoice Energy
9:05 am - 9:40 am	<i>Customer Advantages of Advanced Burners</i> Paul Mosiewicz, Industrial Combustion	<i>Thermal Equalization for Energy Conservation</i> Scott Canby, Arius
9:40 am - 9:55 am	Break	
9:55 am - 10:35 am	<i>A New Solution Set for Onsite Power</i> Travis Dauwalter, GE Water and Power	<i>Growing Load with Temporary and Construction Heating</i> Steve O'Neill, TOPP Portable Air
10:35 am - 11:15 pm	<i>Process Heating</i> Mike Chapman, Vulcan Catalytic Systems	<i>Adding Residential and Commercial Burner Tips - Natural Gas Back-Up Power</i> Bob Heller, Generac
10:45 am - 11:40 pm	Equipment Manufacturers Council Meeting - Meeting Room: Wright & Yeager (All equipment manufacturers/vendors at TMAF are welcome to attend)	
11:15 am - 11:55 am	<i>Hot Water Solutions for Industry</i> Matt DeVerme, Armstrong International	<i>Increasing Sales - Residential/Commercial Conversion Burners</i> Marc Bryden, Carlin Combustion
12:00 pm - 1:15 pm	<b>Networking Lunch &amp; ESC Partnership Awards Presentation – International Ballroom</b>	
	<b>General Track</b> Meeting Room: Salon I	<b>National Accounts Track</b> Meeting Room: Salon II
1:30 pm – 2:05 pm	<i>Gas Heat vs. Geothermal Heat Pumps</i> Bill Ryan, Energy Consultant	<i>Introduction to ESC's National Accounts Program</i>
2:05 pm – 2:40 pm	<i>Selling Customers on Energy Efficient Boilers</i> Keith Farrell, De Dietrich	<i>The Mechanics of Rebates</i> Jeff Householder, FPUC
2:40 pm – 3:00 pm	Break	
3:00 pm – 3:30 pm	<i>Engine Driven Gas Cooling Opportunities</i> Jeff Glick, Tecogen	<i>Tank and Tankless Water Heaters</i> Cliff Deidiker, AO Smith
3:30 pm – 4:00 pm	<i>Wallhung Boiler Markets &amp; Applications</i> Pat Kahnert, Marathon International	<i>Return on Investment and Water Heater Lifespan</i> Jim Hoover, PVI Industries
4:00 pm – 4:25 pm	<i>Regional Clean Energy Application Centers: A Resource for CHP Projects</i> Ted Bronson, Power Equipment Associates	<i>Energy Efficient Turbo Pot</i> Lee Huang, Eneron
4:25 pm – 4:50 pm		<i>Low Oil Volume Fryers</i> Kathy Veder, Frymaster
5:20 pm - 7:30 pm	<b>Utility Business Card Exchange &amp; Reception – all welcome. Sponsored by Nicor</b> Meeting Room: International Ballroom	

\*Denotes open to consortia members only

**Draft Agenda – October 11, 2011**

<b>Thursday, October 27, 2011</b>		
7:30 am – 9:00 am	<b>Breakfast</b> – Salon II	
7:45 am – 8:15 am	<i>Reaching Industrial Customers –</i> Roundtable Discussion on Marketing Approaches and Equipment Strategies  <b>Utilities Only</b> Meeting Room: Davis	<i>Reaching Residential &amp; Commercial Customers –</i> Roundtable Discussion on Marketing Approaches and Equipment Strategies  <b>Utilities Only</b> Meeting Room: Lindbergh
	<b>Building a Sustainable Partnership</b> Meeting Room: Salon I	
9:00 am – 9:50 am	<i>Status and Process of Deregulation in the Natural Gas Business</i> Cynthia Marple, American Gas Association	
9:50 am – 10:30 am	<i>Gas Supply and Price Outlook</i> Chris McGill, American Gas Association	
10:30 am – 10:45 am	Break	
10:45 am – 11:25 am	<i>Addressing Issues Surrounding Fracking in the Recovery of Shale Gas</i> Kent Perry, Gas Technology Institute	
11:25 am – 12:30 pm	National Accounts Presentations: <i>Energy Efficiency and Green Initiatives</i> Steve DePalo, McDonald's, USA, LLC Tony Spata, Hyatt International Walgreens  <i>Open Discussion:</i> National Account Customers and Utility Key Account Personnel	
12:30 pm – 3:00 pm	Lunch: National Account Customers and Utility Members	