

**Draft Agenda Feb 2**

Wednesday February 22, 2012		
	Concorde Meeting Room	San Felipe Meeting Room
8:00 am – 10:30 am	Joint Industrial Consortia Meeting* (Boiler and Ind. EE)	<b>ESC BOARD OF DIRECTORS MEETING</b>
10:30 am - 11:30 am	Residential/Commercial Energy Efficiency Consortium Meeting*	<i>Emerging Utility Business Models and Revenue Opportunities</i> Roundtable Discussion (Open to all)
11:30 am - 12:30 pm	National Accounts Consortium Meeting*	
<b>LUNCH ON OWN</b>		
1:00 pm – 1:15 pm	<b>Welcoming Session:</b> Ballroom A & B Meeting Room Gillian Wright, Chair, ESC Board of Directors Tracy Burleson, American Gas Association – 2013 International Builder Show	
1:15 pm – 1:35 pm	<b>Keynote Address:</b> Tracy Bridge, Senior VP & Divisional President, CenterPoint Energy	
	Strategic Marketing Sessions Ballroom A Meeting Room	NGV Sessions Ballroom B Meeting Room
1:45 pm – 2:20 pm	<i>Marketing Success Story</i> Debbie Korenek, CenterPoint Energy	<i>Natural Gas Industry Support for NGVs</i> Drive Natural Gas Initiative, Kathryn Clay Tx Clean Triangle Transportation Committee, Lynn Lyon  <i>Utility NGV Strategies</i> AGL Resources, Ian Skelton Integrys Energy Group, Ted Calvin  Question and Answer Period
2:20 pm – 2:55 pm	<i>Working with the Regulator to Develop Strategic Growth Programs</i> Brandy Wreath, Oklahoma Commission	
2:55 pm – 3:30 pm	<i>Utility Home Protection Programs</i> HomeServe USA, Peter Buttrick Southern California Gas Co., Lisa Alexander	
3:30 pm – 3:45 pm	<b>Break</b>	
3:45 pm – 4:20 pm	<i>Energy Efficient Program Design and Implementation</i> Econoler, Pierre Langlois	<i>Customer Business Case</i> Kwik Trip, Chad Hollett Royal Disposal, Charles Gregory  <i>Vehicle Availability Updates</i> Honda Civic, Elizabeth Munger Westport LD, John Howell
4:20 pm – 4:45 pm	<i>White Tag Energy Efficiency Certificates</i> DTE, Bob Fegan Sterling Planet, Alden Hathaway	
4:45 pm – 5:45 pm	Commercial Building Consortium Meeting*	<i>CNG Stations</i> Greenfield, Mike Marcus
6:15 pm – 7:45 pm	<b>Welcome Reception – Sponsored by CenterPoint Energy</b> Hilton Houston Post Oak - Ballroom C	

\*Denotes open to consortia members only

## Thursday, February 23, 2012

7:15 am	<b>Registration ~ Exhibits ~ Continental Breakfast</b> Grand Ballroom Foyer	
7:45 am - 8:55 am	DG Consortium Meeting* Ballroom B Meeting Room	Residential Consortium Meeting* Ballroom A Meeting Room
	<b>Industrial Sessions</b> Ballroom B Meeting Room	<b>Commercial/ Residential Sessions</b> Ballroom A Meeting Room
8:55 am – 9:25 am	<i>Condensing Economizers</i> E-Tech Inc., Jamie Tighe	<i>Introduction to the new 10KW Micro CHP Unit</i> Yanmar America Corporation, George Woodcock
9:25 am – 10:05 am	<i>Advanced Burners and Controls for Industry</i> Maxon, Marshawn Merriwether	<i>Gas Cooling Options</i> Broad USA, Douglas Davis
10:05 am – 10:30 am	<b>Break – View Exhibits</b>	
10:30 am – 11:10 am	<i>Thermal Equipment for Food Processing</i> Heat and Control, Doug Kozenski	<i>High Efficiency Tankless Water Heaters</i> Navien America, Douglas Crogan
11:10 am - 11:50 am	<i>Ensuring the Reliability of Combustion Eq.</i> CEC Combustion Safety - An Eclipse Co., John Puskar	<i>Get 90% Efficiency Out Of An Older Boiler, Modulating Fan Powered Economizer</i> Energex Inc., Steen Hagensen
11:50 am – 12:25 pm	<i>The Business Case for Large-Scale Onsite Power Generation</i> Burns and McDonnell, Ed Mardiat	<i>High Efficiency Rooftop Ventilation Systems &amp; Unit Heaters</i> Modine, Matt Zblewski
11:50 am – 12:15 pm	ESC Briefing for Equipment Manufacturers and Speakers Forum Meeting Room	
12:30 pm - 1:30 pm	<b>Networking Lunch</b> - Partnership Awards Presentation Ballroom C	
1:40 pm – 2:20 pm	<i>Increasing Efficiency &amp; Lowering Emissions</i> Hurst Boilers, Chad Fletcher	<i>Commercial Kitchen Design &amp; Cooking Suites</i> The Montague Company, Craig Smith
2:20 pm – 3:05 pm	<i>Packaged Solutions for Engine-Based Combined Heat and Power Systems</i> Dresser Rand (Guascor), Steve Zilonis	<i>Energy Recovery in the Foodservice Industry</i> Thermo Recovery Filters, Inc., Chef Bob Prasser
3:05 pm – 3:20 pm	<b>Break – View Exhibits</b>	
	<b>General Sessions</b> Ballroom B Meeting Room	Ballroom A Meeting Room
3:20 pm – 4:00 pm	<i>Infrared Heating Strategies</i> Red-Ray, Tom Rozek	Equipment Manufacturers Council Meeting (All equipment manufacturers/vendors at TMAF are welcome to attend)
4:00 pm – 4:40 pm	<i>Heat Pump Water Heater</i> Ilios Dynamics, Martin McDonough	
4:40 pm - 5:30 pm	Renewable Energy Workgroup	GFEN Consortium Meeting*
6:30 pm – 7:30 pm	<b>Offsite Reception – Canyon Cafe</b>	

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**Friday, February 24, 2012**

7:45 am – 9:00 am	<p><i>Reaching Industrial Customers – Roundtable Discussion on Marketing Approaches and Equipment Strategies</i> <b>Utilities Only</b></p> <p><b>Ballroom A Meeting Room</b> (breakfast available at 7:30 am)</p>	<p><i>Reaching Commercial and Residential Customers – Roundtable Discussion on Marketing Approaches and Equipment Strategies</i> <b>Utilities Only</b></p> <p><b>Ballroom B Meeting Room</b> (breakfast available at 7:30 am)</p>
	Ballroom A Meeting Room:	
9:00 am – 9:30 am	TMAF Business Meeting	
9:30 am – 10:00 am	<p><i>Smart Gas Meters</i> Sensus Meters, Chris Wykle</p>	
10:00 am -10:30 am	<p><i>Digital Nurture Programs, Lead Generation, and Social Media Success Stories</i> Televerde, Bryan Ehrenfreund</p>	
10:30 am – 11:00 am	<p><i>Save 20% in Fuel Cost for Commercial Hot Water Boilers</i> Southern California Gas Co., Joe Shiau</p>	